



Since joining the executive committee in October 2022 I have been working to promote Orienteering Ireland on relevant social media platforms, posting content at different intervals from club, national and international Orienteering events. As I also participate at these events, I seek to engage with members to drive conversations on enhancing and promoting orienteering and to expand my knowledge and understanding of the current landscape of Orienteering in Ireland.

As part of project Long Reach I have been working with Eric, exploring various avenues to promote local Orienteering events in print/digital media eg. Whats On, Schooldays.ie.. To manage the flow of information between Orienteering Ireland and the public we are looking at a standardised press release (what is O, why it's good, we are a sport for all ages and abilities) to be used by clubs to advertise local events and direct the public to our website and social media.

I recently attended a community consultation meeting with Leader in East Cork and enquired about the possibility of funding to expand Maprun in our locality. There was great interest from other community groups which felt they too would benefit from this new format of running for fun and fitness. I will keep you all posted.

Fiona

