

IOC 2019

Major Events Conference
Presentation

ORGANISATIONAL ASSETS

- **Previous Experience** since 1983 –
 - 12 NIOCs; 8 Home Internationals; 2001 British Relay Champs;
IOCs in 1994 & 2007
 - Most recently* – 2017 NIOC/SHI &
2019 NI Night Champs(contactless punching)
- **The most recent IOA Rules and Guidelines:** - *READ THEM!!!!*
- **Fingal's IOC 2018 Plan and 'Final Details' documents:** - Extensively adapted (with kind permission!)

ORGANISATIONAL ASSETS *cont'd*

- **Maps:** *Sprint* – a conversion to 1:4000 of a recent 1:6000 map of **Florence Court**
(IOA approval needed for non-urban map)
Middle – choice of :- new map of Ely Forest or
a revision of Crossmurrin (limestone upland) or
a revision of **Castle Archdale Forest**
Long – a major re-map of **the Burren**
Relay – choice of revisions of Gosford Forest or
Parkanaur Forest (*required LVO agreement*)

ORGANISATIONAL CHALLENGES

- **Officials** – 4 Planners, 4 Day organisers & 4 ‘outside’ Controllers
(IOA approved) + 3 ‘independent’ Jury members (+ a reserve) for each event
- **Maps** – funding needed of around £10,000? *Solutions – grants/sponsorship, lowest tenders from professional mappers, ‘club mapper / planner’ revisions & enhancements. The rest needed to come from Club reserves and IOC profit + future events*

ORGANISATIONAL CHALLENGES *cont'd*

- **'Man'power** – Club members, friends and relations
Drafting in help – ***Fingal*** for Sprint; ***NWOC*** for Middle;
LVO for Relay and admin resources; ***NIOA & WATO*** for
SIACs; ***St Johns*** and ***Cavan Civil Defence*** for First Aid
NWMRT for search and rescue
- **Promotion & Entries** – Event Website; Sportident for entries
+ *their help with SI timing and SIACs*
Accept offers and drafting in help – Debbie Whelan (IOA) for
leaflets and video; Susan Lambe (NIOA)
on social media

ORGANISATIONAL CHALLENGES *cont'd*

- **Parking & Toilets** – These are key issues for choice of venues *and can incur significant costs* - just 2 toilets at the Sprint cost £270. Access £1000 (NT/DAERA/Forest Service)
- **Event Centre** - Kinawley Community Hall was arranged as a base for:-
Evening social event(s); IOA Governance meeting (AGM); Prize-giving (*37 classes for each individual event!!*)
It also became an inexpensive park for campervans
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ORGANISATIONAL CHALLENGES *cont'd*

Miscellaneous Items

- New, upgrading and extra equipment (SI kit and stakes) - just over £1,000
- Professional map printing (BML) - just under £1,000
- Prizes/medals just under £1,000
- Providing pre-allocated SIACs for every competitor in the Relay - £660 (*despite having access to NIOA and WATO SIACs*)

The Bottom Line!

- With good promotion you should expect about 3-350+ competitors
- We took in about £14,000 from pre-entries and £500 from EOD
- After grants of about £4,500 and all expenses met we made a surplus of about £4,000 (+ of course, 4 new up-to-date maps) – *Same point made by Frank Ryan in his 2017 IOC presentation – almost impossible to make a surplus without grants and/or sponsorship*

LESSONS for Event Coordinator

- **Start early**; get your club(s) and your officials involved and informed. *Really should have gotten the Day Organisers together and collaborating earlier.*
- **Keep on top of it all**; particularly the progress of mapping and costs.
- **Keep in touch and on good terms with everyone**
- **Stay positive**; present an optimistic and diplomatic persona; particularly with 'outside' agencies.
- **Pray for good weather!**
- **Don't forget the 'aftermath'**; keep your 'exhausted' team & club(s) on-side; collecting the kit; re-distributing the borrowed stuff; ensuring bills and expenses are paid; reports and 'thank-yous' sent off promptly AND *expect to be asked to do this presentation next year!!*