

Finances and resources for staging multi-day events

Major Events Conference

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How many people do you need to
organise a multi-day orienteering
event?

Personnel (excluding the external Controllers)

Jobs	Day 1	Day 2	Day 3	Day 4
Organiser	1	1	1	1
Planner	1	1	1	1
SI Results	2	2	2	2
Registration and Information	2	2	2	2
Starts	6	6	6	6
Other	3	3	3	3
Total	15	15	15	15

Should clubs co-operate to stage
multi-day events?

Finances

- Reality – Few clubs organising multi-day events make any surplus.
- The approach at best could be described as one of cutting the cloth to fit the occasion.

Fictional Irish Championship Weekend

- Four day event with
 - - Sprint
 - - Middle Distance
 - - Long Distance
 - - Relays

Cost of professional mapping

- Production cost
 - - Sprint 1500
 - - Middle Distance 2500
 - - Long Distance 3500
 - - Relays 1500
 - TOTAL 9000

Cost of Mapping

- Can areas be mapped by volunteers to reduce costs?
- What revenue can be generated from future events?
- What percentage of the total mapping cost should be allocated to the event?

Cost of prizes

- 40 age classes for individual events
- 2 prizes per class equals 80 prizes for each individual event – total 240
- 7 Classes for Relays with three teams in each and the first three teams receiving prizes – total 63
- Total prizes required – 303

- If the cost of prizes is E5, the total cost of prizes would be E1515.

Expenditure

Costs	
Mapping (75%)	6750
Marketing and Promotion	300
IOA Registration fees	480
First Aid	500
Equipment hire	200
Toilets	600
Map Printing	300
Controllers Expenses	600
Organisers and Planners Expenses	1200
Other expenses	500
Prizes	1515
TOTAL	12945

Entry fees

E	IOC 2014	JK 2015	IOC 2015	Fictional
SPRINT				
Senior	10	14	10	10
MIDDLE				
Senior	16	23	Na	16
LONG DISTANCE				
Senior	20	23	20	20
RELAYS				
Senior Team	60	50	51	50

Entry Income on fictional entry fees

No of entries*	150	200	250	300
Sprint	900	1185	1485	1800
Middle Distance	2160	2880	3600	4320
Long Distance	2700	3600	4500	5400
Relays	1525	1975	2475	3000
TOTAL	7285	9640	12105	14520

Assumes 100% for Long and Middle Distance, and 66% for Sprint and Relays;
80% Seniors 20% Juniors, 65+ etc

Surplus or Deficit?

No of entries	150	200	250	300
Entry Income	7285	9640	12105	14520
Expenditure	12945	12945	12945	12945
Surplus	-5660	-3305	-840	1575
Surplus excluding mapping costs	-1090	2790	5255	7670

Entry fees increased by 25%

No of Entries	150	200	250	300
Entry fees	9106	12050	15131	18150
Surplus	-3839	-895	2186	5205

Questions

- How sensitive are entry numbers to the level of entry fees?
- Should Sprint and Relay fees be increased ?
- Should the IOA be providing more financial support?
- Should the IOA be automatically subsidising the mapping of areas for major events?
- Do we need prizes?